

What is a Try Bowls Club?

Try Bowls Clubs...

- ▶ Are a fun, welcoming and safe environment for everyone
- ▶ Can provide free equipment to use
- ▶ Are open to the community
- ▶ Allow anyone to try bowls
- ▶ Offer no obligation opportunities to try the sport



There is no 'one size fits all' approach to Try Bowls.
There are many different ways to attract new members.

Try Bowls Clubs should be prepared to:

- Welcome the community
- Provide an inclusive and safe environment
- Offer equipment and coaching



More information can be found online at:
<https://www.bowlsscotland.com/club-development/try-bowls>

Support for Try Bowls Clubs

 **Try Bowls Resource Pack**

 **National Development Officer support**

 **Equipment (if available)**

 **Advertising Advice**

Try Bowls Resource Pack:

Use of Try Bowls logo

Use the Try Bowls logo to advertise your club and events as open to the local community

Marketing Toolkit

Use the marketing toolkit to plan marketing material; learn about advertising events; and learn about effective social media use.

Plan Do Review

A Try Bowls planning document that will walk you through the process step by step!

Promotional Tools

A range of poster templates and images to use to advertise your Try Bowls Events.

Case Studies

Stories from Try Bowls clubs about their events and what made them a success.



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Top Tips for 2025



Be prepared!

Ensure that your club is ready!
Plan effectively, why not try the
PLAN-DO-REVIEW document?



Promote your club!

People won't turn up if they don't know about it.
Use colourful posters, leaflet drops and social media to get the
word out about your club.



Make it fun!

Show the community how fun our sport can be.
Hold back on rules and etiquette, that will come later.



Ask for help!

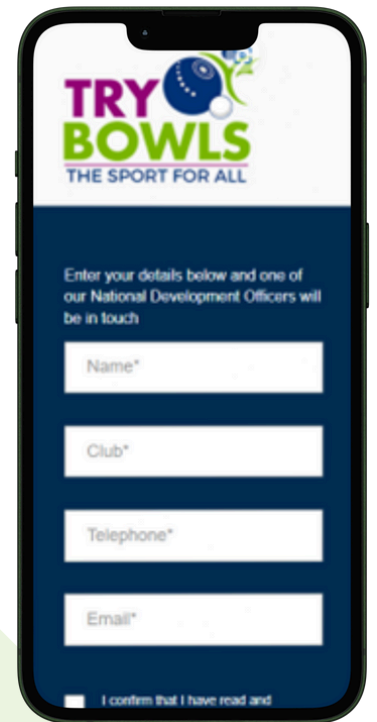
Try and get as many members involved as possible, there are a lot
of things to help with.
Get in touch with your National Development Officer- they are
here to help!

Sign up now!

Registration is free and all resources can be accessed free of charge.

To sign up click on the **purple** Try Bowls Registration button on www.bowlsscotland.com

Contact trybowls@bowlsscotland.com
or speak to our National Development Officers for support.



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