

BOWLS SCOTLAND CLUB SUPPORT GUIDE

An overview of support and services available to clubs in Scotland



TEAMWORK. INCLUSION. INTEGRITY. CLARITY. AMBITION

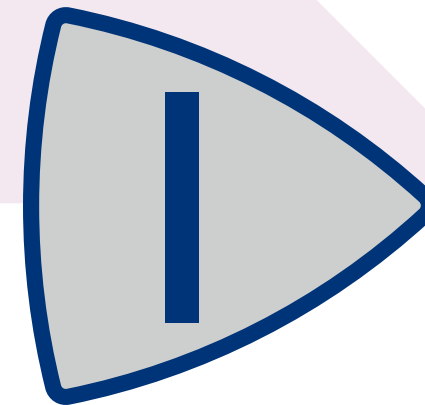
Welcome to Bowls Scotland's Club Support Guide.

Bowls Scotland want to develop modern clubs that are welcoming, inclusive, sustainable and at the heart of their local communities.

This includes:

- Working in partnership with clubs to ensure quality and inclusive environments exist for those taking part
- Providing focussed support to clubs with the ambition to grow and retain membership
- Providing accessible, world leading learning and development opportunities for coaches and volunteers
- Increasing the number of women and girls playing, coaching, and volunteering in Bowls

This guide outlines the services and support available to clubs and is split into the following sections:



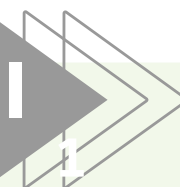
**Club Development
Support and Resources**



**Coaching and Volunteering
Support and Resources**



**Development Team
Contacts**



I. Club Development Support



National Development Officer (NDO)

The NDOs work in partnership with clubs to develop quality environments that provide increased opportunities for people to participate at all levels. They offer clubs a variety of solutions to grow their membership and activities, based on previous experience along with new opportunities available, through internal and external initiatives.



NORTH
ALAN McDONALD



WEST
HOLLY HAMILTON



EAST
STUART BELL

I. Club Development Support



Disability Development Officer (DDO)

Stuart works in partnership with clubs, volunteers, staff and external organisations across Scotland to ensure quality and accessible provision exists within bowling environments. Reducing barriers, whether real or perceived, that exist for players with a disability in the bowling community.



STUART CHESBY



Try Bowls Activator (TBA)

In 2023 we introduced additional, localised support to clubs through our TBA Programme, specifically designed to support the delivery of Try Bowls across Scotland. With support and guidance from Bowls Scotland's NDOs, the TBAs work with Try Bowls Clubs to increase community to club transition, retention and ultimately increase their membership. Our ambition is to have 24 TBAs by 2027 with scope to increase this if the programme is successful.

Find out more about the TBA's and view their contact details:

www.bowlsscotland.com/club-development/try-bowls-activators

I. Club Development Resources



Try Bowls Clubs

Try Bowls is our free membership recruitment campaign. Try Bowls Clubs provide opportunities for the local community to try bowls, through open days, targeted recruitment events or drop-in sessions.

How do clubs sign up?

To register, click on the purple "Try Bowls Registration" button in the top right corner of our website and enter the clubs details. Alternatively, clubs can email: trybowls@bowlsscotland.com or get in touch with their NDO.

For more information visit:

www.bowlsscotland.com/club-development/try-bowls



Marketing Toolkit

A Marketing Toolkit is available to all Try Bowls and BowlsMark Clubs to assist clubs with advertising to their local communities. This includes social media tips and example case studies on promoting your club. Speak to your NDO who can send you a digital copy of the toolkit.



TRY
BOWLS
THE SPORT FOR ALL

The logo features the word "TRY" in purple, "BOWLS" in green, and "THE SPORT FOR ALL" in blue. To the right of the text is a stylized graphic of a person in a green and blue outfit bowling a ball. The background consists of overlapping geometric shapes in shades of purple, green, and blue.

I. Club Development Resources



Bowls Mark

BowlsMark is Bowls Scotlands Club Accreditation scheme that aims to provide a nationally recognised standard that enables clubs to; develop safe and welcoming environments that encourage lifelong participation.

How do clubs sign up?

The BowlsMark accreditation process is straightforward with guidance, support and resources available from Bowls Scotland's National Development Officers.

To sign up to the BowlsMark journey, clubs can email: bowlsmark@bowlsscotland.com or get in touch with their NDO .

For more information visit:

www.bowlsscotland.com/club-development/bowlsmark



I. Club Development Resources



Resources Available

A wide range of support, resources and services are available to all affiliated bowling clubs.

Get in touch with your NDO to find out more about the support that we can offer your club:

- **School - Club Links**
- **Club Development Planning**
- **Governance**
- **Wellbeing & Protection**
- **Funding for Clubs**
- **Basic Financial Planning**
- **Inclusive Club Resource**
- **Partners Pack**
- **SAMH Charter**
- **Sporting Memories**



Local Bowls Forums

Many of the items listed above are included within our Local Bowls Forums which support clubs to form partnerships with other local clubs and agencies to offer more to their community. The aim of these forums is to share and adapt good practice and work collectively, speak to your NDO for further information.

2. Coaching and Volunteering

Bowls Scotland have a variety of support available to coaches and volunteers to develop and progress in their roles at a local, national and international level.



COACH & VOLUNTEER
MANAGER
ADAM MARTIN

Adam is responsible for providing quality opportunities for coaches, leaders and volunteers to develop; increasing the quality, quantity and diversity of our volunteering network across Scotland.

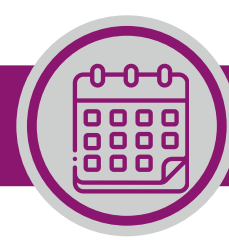
To ensure we can support all areas of Scotland, we are always looking for Tutors to join our team. If you are interested in becoming a Tutor, get in touch with Adam.

Find out more about Coach Education Opportunities via

www.bowlsscotland.com/club-development/coaching

For information on Safeguarding and Child Protection Workshops visit:

www.bowlsscotland.com/safeguarding



Club, Coach & Volunteer Development Calendar

Our Annual Calendar is delivered with a wide range of courses, workshops and forums available to book via our Online Club and Membership System. Providing opportunities for coaches, club staff and volunteers to learn and develop in their roles.

Detailed information on all courses is included within the calendar.

For more information visit:

www.bowlsscotland.com/club-development/annual-calendar



Education Subsidy Fund

In collaboration with **sport**scotland, we have created the first ever Bowls Coach Education Subsidy Fund to allow the opportunity for clubs and coaches to access funding to provide free place on our Education Workshops and Courses.

To see if you or your club is eligible, please visit

www.bowlsscotland.com/news/coach-education-subsidy



Bespoke Coach Education

While we make every effort to ensure every part of Scotland is covered, clubs can contact us to host or request a specific course.

Please use the Note of Interest form to request a course:

<https://forms.office.com/e/xNsC5qww3p>

3. Development Team Contacts



Alan McDonald
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Stuart Chesby
Disability Development Officer
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***Stuart's working days are Monday,
Wednesday and Friday***



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Coach & Volunteer Manager
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