

BowlsMark

Bowls Scotland's
Club Accreditation Scheme



Bowls Scotland recognises the important role clubs can play to increase participation and improve the quality of sporting opportunities for the benefit of their local community.



The aim of BowlsMark is to provide a nationally recognised standard that enables clubs to:

**Develop safe, effective and welcoming environments,
based on good practice**

**Improve participants experience through well trained
coaches and volunteers**

**Encourage lifelong participation through
sustainable development pathways**

The BowlsMark accreditation process is straightforward with guidance and support resources available from Bowls Scotland's National Development Officers.

Find out more online:

<https://www.bowlsscotland.com/club-development/bowlsmark>

BENEFITS

The benefits of BowlsMark Accreditation:

- ✓ Helps with membership growth and retention
- ✓ Assists clubs in attracting external funding through governance checks
- ✓ Recognition on Bowls Scotland website, via club finder map
- ✓ Use of the BowlsMark logo
- ✓ Direct support from Bowls Scotland Development Team
- ✓ Helps club to engage in its own development
- ✓ Highlights and develops good practice
- ✓ Confidence in what a club offers and how it operates for both the committee and club members
- ✓ Assists with succession planning in club management
- ✓ A process of continuous improvement
- ✓ Access to Bowls Scotland's Marketing Toolkit for Clubs
- ✓ Access to all Templates and other Resources created by the Development Team
- ✓ Invite to BowlsMark Lunch at National Championships
- ✓ Good Governance in Place to Ensure Safety and Equality amongst all Members, regardless of Age, Gender, Disabilities etc.



BowlsMark BRONZE

BowlsMark Bronze Criteria:

- ✓ Affiliate to Bowls Scotland
- ✓ Club completes Intro to BowlsMark Bronze Award Presentation with NDO
- ✓ Good Governance in place
- ✓ Minimum of 1 qualified coach in place
- ✓ Child Protection Officer
- ✓ Wellbeing policy
- ✓ Try Bowls Club

BowlsMark Bronze Benefits:

- Bronze Certificate and Logo
- 2x Free Introduction to Bowls/Introduction to Para Bowls Coaching Places
- Minimum 1 Promotional Post on Bowls Scotland Social Media Channels
- 2x Weekly Club Passes to National Championships
- Priority Hosting for Bowls Scotland Podium Events, where Appropriate
- Access to Primary School Championships
- 1x Entry into BowlsMark Raffle



BowlsMark SILVER

BowlsMark Silver Criteria:

- ✓ Achieve BowlsMark Bronze
- ✓ Club completes Intro to BowlsMark Silver Award Presentation with NDO
- ✓ Coach and Committee Role Descriptions
- ✓ Relevant Code(s) of Conduct
- ✓ Club Welcome Pack
- ✓ Minimum 2 qualified coaches in place

BowlsMark Silver Benefits:

- Silver Certificate for Clubhouse
- 4x Free Introduction to Bowls/Introduction to Para Bowls Coaching or 2x Free Level 1 Bowls Coaching Award Places
- Minimum 2 Promotional Posts on Bowls Scotland Social Media Channels
- 4x Weekly Club Passes to National Championships
- Priority Hosting for Bowls Scotland Podium Events, where Appropriate
- Club Visit for International Player to a Club Event/Try Bowls Day
- 2x Entry into BowlsMark Raffle



BowlsMark GOLD

BowlsMark Gold Criteria:

- ✓ Achieve BowlsMark Silver
- ✓ Club completes Intro to BowlsMark Gold Award Presentation with NDO
- ✓ Club Development Plan
- ✓ Community Engagement Plan
- ✓ Communication Plan
- ✓ Minimum 3 qualified coaches in place
- ✓ Minimum 1 Qualified First Aider in place

BowlsMark Gold Benefits:

- Gold Certificate for Clubhouse
- 2x Free level 1 Bowls Coaching or 1x Free Level 2 Bowls Coaching Award Places
- Minimum 3 Promotional Posts on Bowls Scotland Social Media Channels
- 8x Weekly Club Passes to National Championships
- Priority Hosting for Bowls Scotland Podium Events, where Appropriate
- Club story shared on Bowls Scotland Website and Social Media
- Glass Plaque or Banner for Club to Display
- 3x Entry into BowlsMark Raffle



GET INVOLVED

BowlsMark Accreditation Process:

Note interest via your NDO
(National Development Officer)

Meeting arranged with NDO
Resources available from Bowls Scotland

Evidence compiled by club

NDO supports club in gathering evidence

Accreditation achieved:
Congratulations!

CONTACT YOUR NDO



Stuart Bell

National Development Officer
East
stuartbell@bowlsscotland.com
07525 134 385



Alan McDonald

National Development Officer
North
alanmcdonald@bowlsscotland.com
07821 118 774



Holly Hamilton

National Development Officer
West
hollyhamilton@bowlsscotland.com
07715 025 736



**BOWLS
MARK**

CLUB ACCREDITATION SCHEME