

What is a Try Bowls Club?

Try Bowls Clubs...

Are a fun, welcoming and safe environment for everyone

Can provide free equipment to use

Are open to the community

Allow anyone to try bowls

Offer no obligation opportunities to try the sport



There is no 'one size fits all' approach to Try Bowls.

There are many different ways to attract new members.

Try Bowls Clubs should be prepared to:

- Welcome the community
- Provide an inclusive and safe environment
- Offer equipment and coaching

**TRY
BOWLS**
THE SPORT FOR ALL



More information can be found online at:
<https://www.bowlsscotland.com/club-development/try-bowls>

Support for Try Bowls Clubs

 **Try Bowls Resource Pack**

 **National Development Officer / Try Bowls Activator support**

 **Equipment (if available)**

 **Advertising Advice**



Try Bowls Resource Pack:

Use of Try Bowls logo

Use the Try Bowls logo to advertise your club and events as open to the local community

Marketing Toolkit

Use the marketing toolkit to plan marketing material; learn about advertising events; and learn about effective social media use.

Plan Do Review

A Try Bowls planning document that will walk you through the process step by step!

Promotional Tools

A range of poster templates and images to use to advertise your Try Bowls Events.

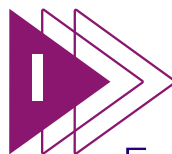
Case Studies

Stories from Try Bowls clubs about their events and what made them a success.



More information can be found online at:
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Top Tips for 2025



Be prepared!

Ensure that your club is ready!
Plan effectively, why not try the
PLAN-DO-REVIEW document?



Promote your club!

People won't turn up if they don't know about it.
Use colourful posters, leaflet drops and social media to get the
word out about your club.



Make it fun!

Show the community how fun our sport can be.
Hold back on rules and etiquette, that will come later.



Ask for help!

Try and get as many members involved as possible, there are a lot
of things to help with.
Get in touch with your National Development Officer- they are
here to help!



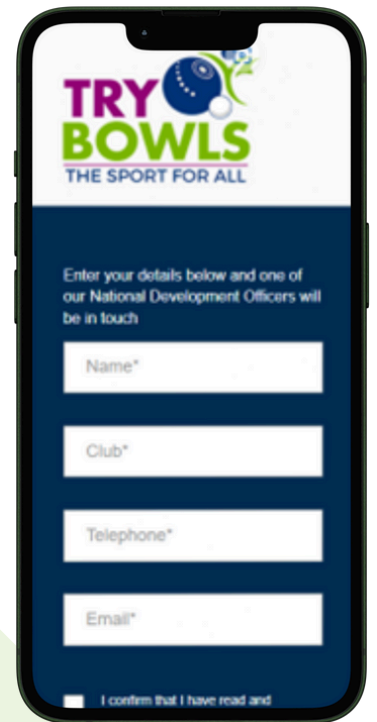
Sign up now!

Registration is free and all resources can be accessed free of charge.

To sign up click on the **purple Try Bowls Registration button** on www.bowlsscotland.com

Contact trybowls@bowlsscotland.com
or speak to our National Development Officers for support.

More information on Try Bowls Activator support can be found via:
www.bowlsscotland.com/club-development/try-bowls-activators



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