Bowls Scotland - Social Media Terms of Engagement

At Bowls Scotland we value respectful and constructive communication on our social media platforms. Our social media channels serve as spaces for engagement, discussion, and collaboration. We will try to join the conversation wherever possible, but sadly we cannot reply to all comments and queries on social media. Please contact us via info@bowlsscotland.com or if you want to speak to a specific member of staff, visit our website: https://www.bowlsscotland.com/about-us/meet-the-staff

To maintain a positive and inclusive environment, we have established guidelines. We love to see social media posts, shares and replies that:

- Promote meaningful dialogue, collaboration, and positive engagement.
- Are constructive. We encourage feedback, but this needs to be respectful and relevant to the conversation.
- Adheres to community guidelines, policies, and laws.
- Enhance the overall user experience and foster a sense of community.

We won't remove or hide a comment just because we don't like it. However, we do have a few simple rules that we will apply out of respect and safety for others who are visiting our Facebook page or other social media channels, or who might be mentioned on our channels.

No name-calling: Please be respectful of our users and the team who manage our social channels.

No swearing: Please use your common sense and think before you type!

Removal of posts: On occasion, we will exercise the right to delete posts, and on rare occasions ban users. We reserve the right to delete posts that violate these terms, and to block users who repeatedly violate the principles, or otherwise abuse the forum. This includes and is not limited to posts that are:

- Racist, sexist, disablist, homophobic or transphobic, or that is otherwise discriminatory or hate speech.
- Contains abusive, obscene, indecent, or offensive language, or links to obscene or offensive material.
- Contains abusive language towards an individual involved in the thread, or other organisations.
- Contains swear words or other sorts of profanity.
- Is libellous, false or contains inaccurate accusations.
- Is spam (for instance, promotions, sales, self-promotion, repeated posts with the same messages and so on).
- Breach of any of the terms of any of the social media platforms themselves: Twitter (X), Facebook, Instagram, LinkedIn, TikTok and YouTube.
- Personal or organisational attacks or threats.
- Inclusion of personal and/or contact details, including but not limited to names, telephone numbers and postal or email addresses.
- Abusive language directed towards Bowls Scotland or Bowls Scotland Board Directors, staff, volunteers, partners and stakeholders.

Serious breaches, or content deemed to be promoting hate speech, will be evidenced and reported to the relevant authorities. If content is shared promoting hate speech, regarding Bowls Scotland, including our Board Directors, staff, volunteers and partners this will also be evidenced and reported to relevant authorities.

Bowls Scotland are committed to maintaining a safe, respectful, and inclusive online community. We encourage all users to engage in discussions with respect for others. By adhering to these guidelines, we can foster a positive environment for all participants.

Please note that these guidelines are subject to change and may be updated periodically to reflect evolving social media trends and community needs.

Approved by the Board of Bowls Scotland - April 2024