



BowlsMark

Bowls Scotland's
Club Accreditation Scheme



Bowls Scotland recognises the important role clubs can play to increase participation and improve the quality of sporting opportunities for the benefit of their local community.



**BOWLS
MARK**

CLUB ACCREDITATION SCHEME

The aim of BowlsMark is to provide a nationally recognised standard that enables clubs to:

- Develop safe, effective and welcoming environments, based on good practice**
- Improve participants experience through well trained coaches and volunteers**
- Encourage lifelong participation through sustainable development pathways**

The BowlsMark accreditation process is straightforward with guidance and support resources available from Bowls Scotland's National Development Officers.

Find out more online:

<https://www.bowlsscotland.com/club-development/bowlsmark>

BENEFITS

The benefits of BowlsMark Accreditation:

- ✓ Framed Certificate awarded to club
- ✓ Coach Education Voucher awarded to club (£50 Bronze, £100 Silver, £150 Gold)
- ✓ Helps with membership growth and retention
- ✓ Assists clubs in attracting external funding through governance checks
- ✓ Recognition on Bowls Scotland website, via club finder map
- ✓ Use of the BowlsMark logo
- ✓ Direct support from Bowls Scotland Development Team
- ✓ Helps club to engage in its own development
- ✓ Highlights and develops good practice
- ✓ Confidence in what a club offers and how it operates for both the committee and club members
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- ✓ Assists with succession planning in club management
- ✓ A process of continuous improvement
- ✓ Access to Bowls Scotland's Marketing Toolkit for Clubs
- ✓ Access to all Templates and other Resources created by the Development Team
- ✓ Invite to BowlsMark Lunch at National Championships
- ✓ Good Governance in Place to Ensure Safety and Equality amongst all Members, regardless of Age, Gender, Disabilities etc.



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CLUB ACCREDITATION SCHEME

BowlsMark BRONZE

BowlsMark Bronze Criteria:

- ✓ Affiliate to Bowls Scotland
- ✓ Club attends Governance Session
- ✓ Good Governance in place
- ✓ Minimum of 1 qualified coach in place
- ✓ Wellbeing and Protection
- ✓ Try Bowls Club
- ✓ First Aid Access

BowlsMark Bronze Benefits:

- ✓ Bronze Certificate and Logo
- ✓ £50 Coach Education Voucher
- ✓ Minimum 1 Promotional Post on Bowls Scotland Social Media Channels
- ✓ 2x Weekly Club Passes to National Championships
- ✓ Priority Hosting for Bowls Scotland Podium Events, where Appropriate



BowlsMark SILVER

BowlsMark Silver Criteria:

- ✓ Achieve Bronze BowlsMark
- ✓ Welcome Pack
- ✓ Code of Conducts
- ✓ Role Descriptions
- ✓ Wellbeing and Protection
- ✓ Try Bowls Club
- ✓ Minimum 2 qualified coaches in place
- ✓ Club Coaching Sessions
- ✓ District Forum Engagement

BowlsMark Silver Benefits:

- ✓ Silver Certificate for Clubhouse
- ✓ £100 Coach Education Voucher
- ✓ Minimum 2 Promotional Posts on Bowls Scotland Social Media Channels
- ✓ 5x Weekly Club Passes to National Championships
- ✓ Priority Hosting for Bowls Scotland Podium Events, where Appropriate
- ✓ Club Visit for International Player to a Club Event/Try Bowls Day



BowlsMark GOLD

BowlsMark Gold Criteria:

- ✓ Achieve Silver BowlsMark
- ✓ Club attends Planning Session
- ✓ Club Development Plan
- ✓ Try Bowls Club
- ✓ Minimum 3 qualified coaches in place
- ✓ Communication Plan
- ✓ Qualified First Aider
- ✓ Community Partnerships / Engagement

BowlsMark Gold Benefits:

- ✓ Gold Certificate for Clubhouse
- ✓ £150 Coach Education Voucher
- ✓ Minimum 3 Promotional Posts on Bowls Scotland Social Media Channels
- ✓ 10x Weekly Club Passes to National Championships
- ✓ Priority Hosting for Bowls Scotland Podium Events, where Appropriate
- ✓ Club Visit for International Medallist to a Club Event/Try Bowls Day
- ✓ Glass Plaque or Banner for Club to Display



GET INVOLVED

BowlsMark Accreditation Process:

Note interest via your NDO
(National Development Officer)

Meeting arranged with NDO
Resources available from Bowls Scotland

Evidence compiled by club

NDO supports club in gathering evidence

Accreditation achieved:
Congratulations!

CONTACT YOUR NDO



Stuart Bell

National Development Officer
North
stuartbell@bowlsscotland.com
07525 134 385



Alan McDonald

National Development Officer
East
alanmcdonald@bowlsscotland.com
07821 118 774



Holly Hamilton

National Development Officer
West
hollyhamilton@bowlsscotland.com
07715 025 736



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CLUB ACCREDITATION