



BOWLS SCOTLAND – MARKETING OFFICER – MATERNITY COVER

SALARY: £22,000

TERM: Fixed term Maternity Leave Cover

LOCATION: The primary base of Bowls Scotland is the National Centre for Bowling in Ayr. Bowls Scotland operate a flexible working policy with a combination of working from home and either the office in Ayr or an appropriate agreed local office.

Bowls Scotland is one of the biggest participation sports in Scotland with 816 clubs and 50,000 members. This is an exciting time for Bowls Scotland as we finalise our new 4-year strategy, building on the success of the last 12 years. We are seeking a creative, organised and engaging Marketing Officer to lead and deliver Bowls Scotland's marketing activity. This post is temporary, to cover a period of maternity leave.

We are looking for a passionate, self-motivated individual who can manage multiple projects or a diverse workload in a fast-paced environment. You must be hard working, motivated, and come with experience of marketing and promotion in a previous role. Strong organisational skills, attention to detail, and sound knowledge and experience of digital marketing software and Microsoft Office products including Word, Excel, and Outlook and the internet are essential for this role.

Bowls Scotland has a set of values, outlined within our Corporate Strategy and available on our website. We are committed to selecting staff based on their ability to do the job for which they are being recruited. We encourage applications from all sectors of the community.

For an informal discussion please contact Alan McMillan, CEO on info@bowlsscotland.com or 01292 294623.

To apply, please complete and return the application form, along with a covering letter and equal opportunities monitoring form to info@bowlsscotland.com marked Private and Confidential: Marketing Officer (Maternity Cover).

Closing Date for Applications: Midday, Thursday 13th July 2023

Face to Face or Virtual Interviews: Tuesday 18th July 2023