



BowlsMark

Bowls Scotland's
Club Accreditation Scheme



Bowls Scotland recognises the important role clubs can play to increase participation and improve the quality of sporting opportunities for the benefit of their local community.



BOWLS
MARK
CLUB ACCREDITATION SCHEME

The aim of BowlsMark is to provide a nationally recognised standard that enables clubs to:

Develop safe, effective and welcoming environments, based on good practice

Improve participants experience through well trained coaches and volunteers

Encourage lifelong participation through sustainable development pathways

The BowlsMark accreditation process is straightforward with guidance and support resources available from Bowls Scotland's National Development Officers.

Find out more online:

<https://www.bowlsscotland.com/club-development/bowlsmark>

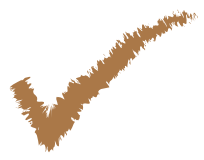
BENEFITS

The benefits of BowlsMark Accreditation:

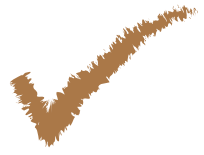
- ✓ Helps with membership growth and retention
- ✓ Assists clubs in attracting external funding
- ✓ Framed Certificate awarded to club
- ✓ Recognition on Bowls Scotland website, via club finder map
- ✓ Use of the BowlsMark logo
- ✓ Coach Education Voucher awarded to club (£50 Bronze, £100 Silver, £150 Gold)
- ✓ Additional support from Bowls Scotland development team helps club to engage in its own development
- ✓ Highlights and develops good practice
- ✓ Confidence in what a club offers and how it operates for both the committee and club members
- ✓ Assists with succession planning in club management
- ✓ A process of continuous improvement
- ✓ Access to Bowls Scotland's Marketing Toolkit for Clubs

BowlsMark **BRONZE**

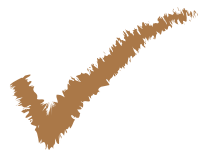
BowlsMark Bronze Criteria:



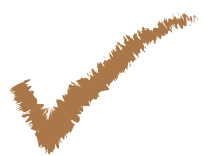
Affiliate to Bowls Scotland



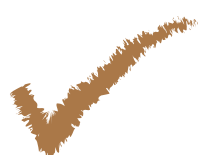
Club attends Governance Session



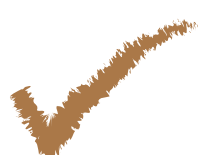
Good Governance in place



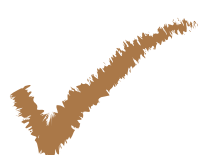
Minimum of 1 qualified coach in place



Wellbeing and Protection



Try Bowls Club



First Aid Access



BOWLS

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BRONZE



BowlsMark SILVER

BowlsMark Silver Criteria:

- ✓ Achieve Bronze BowlsMark
- ✓ Welcome Pack
- ✓ Code of Conducts
- ✓ Role Descriptions
- ✓ Wellbeing and Protection
- ✓ Try Bowls Club
- ✓ Minimum 2 qualified coaches in place
- ✓ Club Coaching Sessions
- ✓ District Forum Engagement



BowlsMark GOLD

BowlsMark Gold Criteria:

- ✓ Achieve Silver BowlsMark
- ✓ Club attends Planning Session
- ✓ Club Development Plan
- ✓ Try Bowls Club
- ✓ Minimum 3 qualified coaches in place
- ✓ Communication Plan
- ✓ Qualified First Aider
- ✓ Community Partnerships / Engagement



GET INVOLVED

BowlsMark Accreditation Process:

Note interest via your NDO
(National Development Officer)

Meeting arranged with NDO
Resources available from Bowls Scotland

Evidence compiled by club

NDO supports club in gathering evidence

Accreditation achieved:
Congratulations!

CONTACT YOUR NDO



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CLUB ACCREDITATION SCHEME