

# What is a Try Bowls Club?

#### Try Bowls Clubs...

- Are a fun, welcoming place for everyone
- Can provide free equipment for use
- Are open to the community
- Allow anyone to try bowls
- Offer no-obligation opportunities to try the sport

# Benefits of being a Try Bowls Club?

- National Development Officer support
- Use of equipment (subject to availability)
- Advertising advice
- Marketing Toolkit for clubs









# BECOME A TRY BOWLS CLUB



### How to get involved

Registration is free and all resources can be accessed free of charge.

To sign up click on the purple **Try Bowls Registration** button on www.bowlsscotland.com

Contact trybowls@bowlsscotland.com or speak to our National Development Officers for support.

## Delivering successful events

There is no one size fits all approach to Try Bowls. There are many different ways to attract new members.

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Try Bowls clubs should be prepared to:

- Welcome the community
- Provide a fun and safe environment
- Offer equipment and coaching











#### Look online

More information can be found online at: www.bowlsscotland.com/club-development/try-bowls or by contacting trybowls@bowlsscotland.com

# Contact your National Development Officer



Stuart Bell
National Development Officer
NORTH
stuartbell@bowlsscotland.com
07525 134 385



Alan McDonald
National Development Officer
EAST
alanmcdonald@bowlsscotland.com
07821 118 774



Holly Hamilton
National Development Officer
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07715 025 736













#### Coach with confidence

87% of recent Intro to Bowls Coaching Award Candidates stated they would be confident in running a Try Bowls event at their club after completing the course.

For more information visit:

https://www.bowlsscotland.com/club-development/coach-education

#### Intro to Bowls Coaching Award

This course teaches coaches to lead fun activities with an aim to create a fun, safe & inclusive environment in your sessions.

2 hours online learning and 2 hours practical training, courses across the country.







EST 201



Speak to your NDO and use the planning documents provided in our resource pack to plan effectively.

# 2. PROMOTE YOUR CLUB

People won't turn up to events they don't know about!

Make use of our new Marketing Toolkit for Clubs.

#### 3. MAKE IT FUN

Show non-bowlers how fun our sport can be! Hold back on rules and etiquette, these will come later...

#### 4. ASK FOR HELP

Involve your members in club events. Speak to your NDO - we're here to help!



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@bowlsscotland #trybowls