



CLUB & COACH DEVELOPMENT CONFERENCE

Saturday 27th August 2022



#SportForAll

EMPOWERING
WOMEN
IN BOWLS



Bowls Scotland Club & Coach Development Conference
Saturday 27th August 2022
The Station Hotel, Perth, PH2 8HE

Bowls - A Sport for All

Time	
<i>9:30am – 10:00am</i>	Arrival and Welcome – Bowls Scotland
<i>10:00am – 10:45am</i>	Keynote Speaker - Svend Elkjaer How to develop a welcoming and vibrant club environment. Using examples and case studies from community sports clubs across Scotland, the UK and beyond, Svend will inspire club representatives to consider how to make clubs hubs and engage with the whole community
<i>10.45am – 11:00am</i>	Refreshment Break
<i>11.00am – 12:00pm</i>	Workshops – Session One*
<i>12:00pm – 1:00pm</i>	Lunch and Networking
<i>1.00pm – 2:00pm</i>	Workshops – Session Two*
<i>2.10pm – 3:10pm</i>	Workshops – Session Three*
<i>3.10pm – 3:30pm</i>	Refreshment Break
<i>3:30pm – 4:30pm</i>	Panel Discussion with ‘Team Scotland’ Commonwealth Games Players and Staff
<i>4:30pm</i>	Summary and Close

***Workshops** – Conference attendees will be allocated 3 out of 5 workshops and should rank all 5 for their order of preference. Every attempt will be made to ensure attendees ‘top 3’ are allocated, however this may not be possible if capacity is reached.

Guest Speakers



Svend Elkjaer has run the Sports Marketing Network for 16 years and has trained and worked in 4000 community sports clubs across the UK and beyond covering almost every single sport.

Svend believes the most successful sports clubs are hubs for their communities and by being #MoreThanAClub they attract more members and volunteers and generate more income.

Svend presents in a very engaging and entertaining style with plenty of case studies and simple but effective tips.

Andrew Jenkin MSc is the Head of Club Development and is the main point of call. To date, he has led on the incorporation of over 25 sports clubs across the UK as charitable and community organisations. He has led on a range of governance reviews and feasibility studies on behalf of clubs and has helped raise over £60k in grants for clubs to support their ongoing activities and community programmes.



Nick Igoe is a Chartered Accountant with 32 years' post qualification experience including 27 years as finance director. Since 2013, Nick has been engaged as a consultant with SD Club Development on numerous projects for supporters' trusts aspiring to gain control of their clubs, including the successful conversion to community ownership of clubs such as Newport County, Grays Athletic and St Mirren.

Lynne Glen is an enthusiastic and dedicated volunteer and sports development professional as well as a committee member and coach for over 26 years. She brings dynamic energy and determination to any project, programme and event ensuring inclusion is embedded throughout.

Her commitment as a volunteer in sport for participants with disabilities kindled her lifelong interest in inclusion and has led her to become the current pathways manager in Scottish Disability Sport (SDS.) Being employed by SDS allows Lynne to combine her passion and career. In her role she will introduce the SDS Inclusive Club E-Learning Resource which has recently been developed by the team to support clubs to offer inclusive opportunities.



Workshops

Workshop 1 - Coaching Clinic – Creating Inclusive and Accessible Coaching Environments

Led by Adam Martin, Coach and Volunteer Manager, this workshop will explore ways to ensure coaching sessions are accessible and inclusive. Discussion will focus on player development resources and how these can be used to enhance sessions.

Workshop 2 - #MoreThanAClub - Developing Community Sports Hubs

Clubs that are #MoreThanAClub sit in the heart of their community and can play a vital role in bringing people together. Delivered by Svend Elkjaer, the workshop will focus on the practical issues of setting up and developing a vibrant, visible and viable community sports club, regardless of size and location.

To survive and grow post-COVID, bowling clubs need to 'listen to people's lives' and adopt new ways of running their clubs. Clubs need to become more welcoming to attract and retain members and volunteers and they must 'speak people's' language' communicating in a modern and engaging way. They need to become #MoreThanAClub.

Workshop 3 - Funding for Clubs (*Afternoon Only*)

Working in partnership with Andrew Jenkin and Nick Igoe at Club Development Scotland, this workshop will focus on funding avenues, fundraising and increasing income and reducing expenditure through tax. The workshop will provide practical hints and tips for funding applications and some good practice examples on gift aid and other income generating sources. There will be an opportunity for questions and answers and for clubs to share good practice.

Workshop 4 - Empowering Women in Bowls

Bowls Scotland launched the 2019-2023 corporate strategy with Empowering Women in Bowls referenced throughout, but what does Empowering Women in Bowls mean? Put simply, there are more men bowling than there are women and the gender imbalance that exists within the sport needs to be addressed.

Delivered by Sarah Pryde-Smith, Business Operations Manager for Bowls Scotland, and members of Bowls Scotland's Empowering Women in Bowls working group, this workshop provides an overview of the current bowling landscape; the key challenges and barriers faced by females in our sport and how we work collectively to address these.

Workshop 5 - Inclusive Club Resource

Delivered by Scottish Disability Sport, the workshop will give an overview of the new Inclusive Club Resource developed to provide information, guidance, and support to club volunteers to embed inclusive practice throughout all areas of their club. Free to use, the resource aims to support clubs to develop an inclusive culture through the creation of an action plan that can be incorporated within club development plans.

Further Information and Booking

The conference is open to any Bowls Scotland affiliated club, association or affiliate to attend.

Early Bird tickets prices are £20 inclusive of VAT per person until 8th June.

Standard ticket prices are £25 inclusive of VAT per person from 9th June – Friday 12th August.

Lunch and refreshments are included in the ticket price.

Tickets for the Club and Coach Development Conference can be purchased via our Online Club and Membership System. Click to book [HERE](#)

Parking is available at the hotel; however Perth Train Station is only a two minute walk from the venue.

For more information on Bowls Scotland's Club and Coach Development Conference, or any of the other courses, forums and workshops outlined in our [Annual Calendar](#), contact your NDO:



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