

# 2020

## A Year Like No Other

# Summary

- It has been a very different and difficult year for our bowling community, with challenges both on and off the green. However, collectively, we have all continued to work towards achieving our mission and vision
- Our core values of **collaboration; inclusivity; integrity** and **clarity** are central to everything we do and have been more important than ever this year
- The resilience and adaptability bowling clubs have demonstrated across the country really does emphasise how bowling clubs truly are at the heart of the communities
- We are extremely proud of the excellent work undertaken by our clubs and members this year

# Collaboration

- Scotland's bowling community have excelled in working together, keeping connected and demonstrating creativity throughout 2020
- Lots of our clubs used the time and their facilities to support local charities and help those most in need
- From community kitchens supporting local communities to hosting charity tournaments and making donations to the NHS



# Inclusivity

## Empowering Women in Bowls Campaign:

- First ever Empowering Women in Bowls Survey was launched in October
- Over 200 responses from female non-bowlers
- Feedback will help shape the future of our sport and how we attract more women into the game
- Scotland, Wales & Jersey to contest first ever Women's Over 55 Internationals in 2021. This will help to encourage more participation and competition to all age groups
- Kathleen Gordon and Margaret Bingham appointed first ever District Co-Ordinator mentors



# Integrity & Clarity

- One of the first sports in Scotland to return to Sporting Activity in May
- Returned £283,215 capitation fees to member clubs
- Bowls Scotland Club Crisis Fund of £50,000 launched to support clubs during Coronavirus Pandemic
- National Development Officers split over specific District areas to provide consistency and clarity for clubs:
  - Districts 1-10: Stuart Bell
  - Districts 11-24: Daniel Baker
  - Districts 25-32: Lawra Cox
- Launched Thank You Frontline Workers campaign in July to show our appreciation to essential workers, 36 clubs signed up to campaign
- Club Support Guide launched outlining the support and resource available to clubs
- Launched a variety of online club development workshops to support clubs in the off season



# Innovation & Creativity

- Official Bowls Scotland Podcast, 'Rock 'n' Bowl' launched in February hosted by Junior Internationalists Louise Noon and Darren Weir
- Virtual National Championships hosted across social media pages and website in July, reaching out to a total of 110,000 users
- 4 Social Media Hints & Tips Workshops delivered to 48 club members



# Achieving Potential

- Craig Bolan appointed Performance Operations Manager, assisted by High Performance Coach, David Gourlay MBE, and Para Bowls Co-Ordinators, Bob Christie
- New High Performance programme launched in September
- 30 players and 8 coaches selected in squad as preparations begin for the 2022 Commonwealth Games in Birmingham
- 2021 expected to be an exciting year on the green for High Performance with the World Championships being held on Australia's Gold Coast. Meanwhile back home, the Para Home Nations and European Championships will both take place at Northfield



# All eyes on 2021

- Bowls Scotland are extremely grateful for the support, patience and understanding shown by our members and clubs this year
- Planning is already underway to ensure all aspects of our wonderful game can be delivered successfully in 2021
- Please continue to stay safe and follow the Scottish Government's guidelines
- We hope you all have a very Merry Christmas and Happy New Year – we look forward to seeing you on the green in 2021!





# Thank You!

**BE KIND | STAY CONNECTED | KEEP ACTIVE**

