



## COVID-19 Club Survey Results – Summary

In **April 2020**, we surveyed our member clubs to understand the impact of COVID-19. The focus of the survey was on understanding the difficulties clubs were facing, and what additional support they needed. **615 (73%) of clubs responded** to the survey and we would again like to thank them for their input.

We have continued to reference the results from the survey to help inform our advice, guidance and support provided to clubs throughout the last few months. We will continue to listen to our members and survey our clubs again in the coming months.

### Overall Impact & Sustainability

- Almost all respondent clubs have been impacted financially by COVID-19
- Over half of clubs reported the condition of their green and/or facilities having been affected
- Over half of respondent clubs (67%) had applied to government grants
- Of the clubs which had not applied for government grants the majority were in the process of considering applying or were not eligible to apply
- Nearly 70% of respondent clubs stated that there was no likelihood that their club would have to permanently close as a direct result of COVID-19.

### Membership

- Almost 75% of respondent clubs had asked their membership for 2020 season membership fees
- Approximately 50% or more of the membership in 347 clubs payed their membership fee
- Of the clubs which did not ask for membership fees, the predominant reason was that they felt it was currently inappropriate to do so

### Communication & support from Bowls Scotland

- Nearly all respondent clubs have received information from Bowls Scotland via email
- Almost all respondent clubs (98%) have been “satisfied” or “very satisfied” with the information from Bowls Scotland
- Majority of clubs did not feel there was any other information they wanted to see from Bowls Scotland
- Almost 80% of respondent clubs would like additional support from Bowls Scotland in recruiting and/or retaining members.

### Key Recommendations:

- Review to what extent club’s membership, finances, and green/facilities have been impacted
- Assess to what degree clubs were successful in obtaining government grants
- Create/redistribute advice on what funding is available to clubs.
- Create/redistribute unique advice and information for Bowling Clubs which addresses recruiting and/or retaining members
- Explore means for clubs to learn from one another’s experiences
- Maintain regular and updated contact with clubs