



Marketing and Communications Officer

BOWLS SCOTLAND

LOCATION: National Centre for Bowling, Ayr – this can be negotiated

SALARY: dependant on experience £25k

Leading on from an exciting period for Bowls Scotland following the successes of the 2018 Commonwealth Games in Australia, we are looking for a dynamic and enthusiastic Marketing and Communications Officer to join our dedicated team.

We are seeking to recruit an individual to drive the work of Bowls Scotland at this very exciting time as we launch our Try Bowls campaign and our new BowlsMark initiative. This post forms a key part in the implementation of the Bowls Scotland strategic plan, and will have responsibility for overseeing the marketing and communications for all of Bowls Scotland's activity.

With 850 clubs and over 57,000 playing members within clubs nationwide, one of the key aims of the position is to lead in development of our key messages to support the recruitment of new members into clubs as well as catering for the existing bowlers of Scotland.

The position will oversee and guide the direction of our successful and ever growing social media platforms, must be able to work evenings and from time to time weekends. You will also link with hard working volunteers, colleagues and the Scottish media and promote the positive messages about the successful work being undertaken by Bowls Scotland.

The closing date for applications is 1200 GMT, Friday 5th April 2019.

To apply for this role please complete:

- the application form
- the Equal Opportunities Monitoring Form and
- return both forms marked PRIVATE & CONFIDENTIAL to:

Alan McMillan, CEO
Bowls Scotland
National Centre for Bowling
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