

# Trade and advertising opportunities at the National Championships 2018

10,000 spectators, 1,000 players, six days

Monday 23rd July - Saturday 28th July

National Centre for Bowling, Northfield, Hunters Avenue, Ayr, KA8 9AL



## Retail Marquee

With various pitch sizes in the retail marquee, there's a stand for all sizes of businesses.

By purchasing a trade stand you will enjoy:

- A trade stand in the popular retail marquee for the duration of the event
- Regular daily footfall as the retail marquee is the main spectator entrance / exit
- Have your business name circulated in all pre-event communication through our social media
- A free half-page advert in the National Championships programme
- A link to your business website on the National Championships section of the Bowls Scotland website
- A lunch voucher for two staff members per day to redeem at any food / drink outlet onsite
- Overnight security to protect your stand



# Greenside Banners & Programme Adverts

- **Banner £200 +VAT**

A greenside banner in a bound, hard-wearing material with eyelets, 5000mm x 900m. Must provide own banner and have it delivered to Northfield by Friday 13th July.

- **Full-page programme advert £200 +VAT**

A5 portrait (148mm x 210mm) advert. High res pdf file. Must be sent by Friday 29th June.

- **Half-page programme advert £150 +VAT**

A6 landscape (148mm x 105mm) advert. High res pdf file. Must be sent by Friday 29th June.

- **Banner & full-page programme advert £375 +VAT**

- **Banner & half-page advert £325 +VAT**



## CONTACT US

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