



## Trade Stand Application

### National Championships

**Monday 23rd – Saturday 28th July 2018**

The National Championships is the flagship event of the Bowls Scotland competition calendar which hosts 1400 players and welcomes over 9000 supporters to see clubs from all over Scotland compete to be crowned National Champions in a variety of disciplines at the National Centre for Bowling, Northfield, Ayr.

By purchasing a trade stand you will enjoy the following benefits:

- A trade stand in the popular retail marquee for the duration of the event
- Regular daily footfall as the retail marquee is the main spectator entrance / exit
- Have your business name circulated in all pre event communication through our social media pages
- A free half page advert in the National Championships programme – the ideal opportunity to communicate your marketing message
- A link to your business website through the National Championships section of the Bowls Scotland website
- Overnight security to protect your trade stand
- A lunch voucher for 2 staff members per day to redeem at any food / drink outlet onsite
- Onsite Bowls Scotland staff member to assist with any queries during the event
- Option to trade at the Scottish Young Bowlers Association National Finals on Sunday 22<sup>nd</sup> July at no additional cost at the same venue

The cost of your stand will be determined by the size of your requested area. A breakdown of the costs are given below (costs are excluding VAT):

<b>Pitch Size</b>	<b>Total Cost for 6 days</b>	<b>Pitch Size</b>	<b>Total Cost for 6 days</b>
3m x 3m	£400	3m x 8m	£900
3m x 4m	£500	3m x 10m	£1000
3m x 5m	£600	3m x 12m	£1500
3m x 6m	£700	3m x 14m	£2000
3m x 7m	£800	3m x 16m	£3000

All costs are based on having a trade stand for the full duration of the event, i.e. 6 days.

If you would like to apply for a trade stand for less than 6 days please contact Bowls Scotland for relevant costs, however please note priority will be given to those that can commit to the full 6 days. Costs are subject to change for areas requested outside of the main retail marquee.