

Bowlsparc

An outstanding bowls coaching & play resource!

What is Bowlsparc?

Bowlsparc is a portable coaching kit designed to help develop the key fundamentals of bowls in players – whether they are new to bowls, learning and developing their game, or an experienced player.

When used by clubs and coaches Bowlsparc has the potential to transform the way that people play our sport.

Who is the product aimed at?

The product is ideal for **introducing children and adults to the sport** and makes for fun and engaging sessions.

Bowlsparc can be utilised by **players keen to improve their ability and performance** levels through purposeful practice. In some clubs it has also been used as a **fun non-competitive members activity**. Bowlsparc also makes it an ideal resource for delivering bowls away from the green **in your community**. This means it can be used **promote your club to new audiences** and as a first step to encouraging people to visit your club.

This means that the investment made by clubs not only benefits beginners but also existing members and accomplished players – it really can be used by everyone!

How can I persuade my committee to purchase a Bowlsparc set?

Does your club want to recruit more members? Are you looking to encourage new players into the sport? Looking to link with community groups or schools? Looking for new ideas to encourage members to use the club more often and boost member retention?

If the answer to any of these questions is 'yes', then your club should seriously consider a Bowlsparc kit.

Bowlsparc has the potential to change the way that people are introduced to our sport, to challenge perceptions, and to assist our member clubs in reaching out to their local communities and encouraging people to visit your club and try bowls.

There are a lot of success stories from clubs using Bowlsparc kits, to discuss how your club could use a kit to benefit your club you can contact the development team by emailing **development@bowlsscotland.com**

How do we order a kit?

More than 180 clubs in Scotland now have a kit. Due to this increasing popularity and demand we have teamed up with Factory Eleven to provide a quick and easy direct order service.

For more information you can visit the website :

www.factoryeleven.com/equipment/bowlsparc/

For order information please email: frontdesk@factoryeleven.com