# http://www.blackhallbc.com/userimages/Bowls%20Scotland%20Logo.jpg

### Trade Stand Application

### National Championships

### Monday 24th – Sunday 30th July 2017

By purchasing a trade stand you will enjoy the following benefits:

* A trade stand in the popular retail marquee for the duration of the event
* Regular daily footfall as the retail marquee is the main spectator entrance / exit
* Have your business name circulated in all pre event communication through our social media pages
* A free half page advert in the championship programme – the ideal opportunity to communicate your marketing message
* A link to your business website through the National Championships section of the Bowls Scotland website
* Overnight security
* A lunch voucher for 2 staff members per day to redeem at any food / drink outlet onsite
* Onsite Bowls Scotland staff member to assist with any queries during the event
* Trade Stand Information Pack with full briefing notes

The cost of your stand will be determined by the size of your requested area. A breakdown of the costs is given below:

|  |  |  |  |
| --- | --- | --- | --- |
| **Available Retail Space** | **Total Cost (excl VAT) for 7 days** | **Available Retail Space** | **Total Cost (excl VAT) for 7 days** |
| 3m x 3m | £400 | 3m x 8m | £900 |
| 3m x 4m | £500 | 3m x 10m | £1000 |
| 3m x 5m | £600 | 3m x 12m  | £1500 |
| 3m x 6m | £700 | 3m x 14m | £2000 |
| 3m x 7m | £800 | 3m x 16m (max) | £3000 |

All costs are based on having a trade stand for the full duration of the event, i.e. 7 days.

If you would like to apply for a trade stand for less than 7 days please contact Bowls Scotland for relevant costs, however please note priority will be given to those that can commit to the full 7 days.

Costs are subject to change for areas requested outside of the main retail marquee.

There are a limited number of trade stands available, to reserve your place please complete the application form and return by Friday 2nd June 2017 either by post or email to:

Claire Johnston

 Competitions & Events Officer

 Bowls Scotland

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